

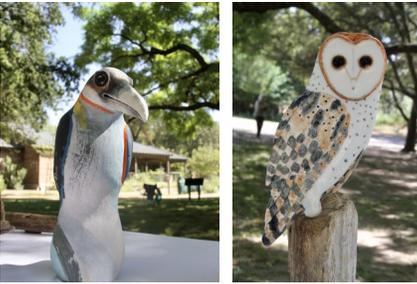
Spring Gala & Auction

EFFIE YEAW NATURE CENTER

Sponsorship Opportunities

In-Person Art Preview June 5, 2021
Virtual Auction June 13, 2021 ♦ 6 p.m. to 7 p.m.
Presented in partnership with the Sacramento Fine Arts Center

The Effie Yeaw Nature Center's Most Important Fundraiser



Guests of the Spring Gala and Auction will take part in a live art viewing under the oaks on the beautiful grounds of the Effie Yeaw Nature Center on June 5 followed by a virtual, live auction on June 13.

Art patrons, nature-lovers, and community leaders join together for an enchanting event showcasing art that embraces the unique shapes and colors of nature.

Benefits of Sponsoring the Gala

As a sponsor, you and/or your company:

- Gain publicity through Gala marketing campaigns
- Receive recognition at the Gala
- Enhance your recognition as a community leader in philanthropy
- Support the Effie Yeaw Nature Center, a leading regional educational resource where adults and children learn about science, natural & cultural history, and the environment



Gala Marketing Campaign Reach

- Facebook reach: Over 7,000 followers
- Instagram reach: Over 1,600 followers
- 2020 Live Gala: 1,033 views
- Over 3,000 website views each week
- Over 4,000 email subscribers
- Double the industry average social media engagement rate

Please see sponsorship levels and benefits on reverse.

Become a Sponsor of the Gala



Sponsoring our Gala increases your brand recognition and visibility as a leader in the Sacramento Region through unique marketing and engagement opportunities.



Sponsorship Opportunities

TITLE \$10,000
 PREMIER \$5,000
 UNDERWRITER \$2,500
 PATRON \$1,000

BENEFITS OF SPONSORSHIP				
Name/Logo on event webpage and Quarterly Magazine	✓	✓	✓	✓
Name/Logo on auction site	✓	✓	✓	✓
Name/Logo in all emails for the Gala	✓	✓	✓	✓
Name/Logo presented during event	✓	✓	✓	✓
Name/Logo in all social media posts for the Gala	✓	✓	✓	✓
Name/Logo on signage at the Art Preview	✓	✓	✓	
Ad spot pre-event	✓	✓		
Private hosted preview by a local artist at the Art Preview	✓			

**Your sponsorship is tax-deductible.*



All photos captured by Kari Bauer.

For more information about sponsorships, please contact:

Heather Gabel
 (916) 489-4918
 HeatherG@SacNatureCenter.net



Corporate & Community Sponsorship Form

Sponsorship Level (Check One)

- Title Sponsor \$10,000 Underwriter \$ 2,500
 Premier Sponsor \$ 5,000 Patron \$ 1,000

Sponsor Information

Sponsor Name as you would like it listed on marketing materials:

Address:

Contact Name:

Title:

Phone:

Fax:

Email:

Please Submit Completed Form and Donation to:

Effie Yeaw Nature Center Attn: Heather Gabel

2850 San Lorenzo Way Carmichael, CA 95608

Please email logo in jpeg/.gif format to: HeatherG@SacNatureCenter.net

EYNC must retain and exercise full control over the sponsored activities and products.

The manner of acknowledging sponsorship must not compromise the independence or reputation of EYNC.

Sponsors may use the statement “‘sponsor name’ is a proud sponsor of the Effie Yeaw Nature Center”.